



Genesis Production Association

Confidential Non-Disclosure Agreement

FOR GOOD CONSIDERATION, and in consideration of being associated with Genesis Production Association and MTSU Top Model, the undersigned hereby agrees and acknowledges:

1. That during the course of my association there may be disclosed to me certain trade secrets of GPA and MTSU Top Model; said trade secrets consisting of but not necessarily limited to:
 - a. Technical information: Methods, Processes, Formats, Compositions, Systems, Techniques, Inventions, Machines, Computer Programs, and Projects.
 - b. Business Information: Contestant Lists, Scoring Data, Sources of Supply, Financial Data & Marketing, Production, Sponsor/Underwriter Data or Merchandising Systems, or Plans.
 - c. Series Information: Contestants Data, Contestant Elimination Data, Formats, Episode Data, Location, and Filming Data.
 - d. Any other information deemed confidential by the Producer of the series at any time.
2. I agree that I shall not during, or at any time after, the termination of my association with GPA or MTSU Top Model, use for my self or others, or disclose or divulge to others including future associates, any trade secrets, confidential information, or any other proprietary data of GPA or MTSU Top Model in violation of this agreement.
3. That upon the termination of my association from GPA or MTSU Top Model:
 - a. I shall return to GPA and MTSU Top Model any and all documents of GPA or MTSU Top Model including to, but not limited to:
 - i. Drawings, Blueprints, Reports, Manuals, Correspondence, Contestant or Associate Lists, Computer Programs, Film, Digital or Print Photographs, and all other materials and all copies thereof relating in any way to GPA and MTSU Top Model's business, or in any way obtained by me during the course of association.
 - ii. I further agree that I shall not retain copies, notes, or abstracts of the foregoing.
 - b. GPA or MTSU Top Model may notify any future or prospective associate or third party of the existence of this agreement, and shall be entitled to full injunctive relief for any breach.
 - c. This agreement shall be binding upon me and my personal representatives and successors in interest, and shall inure to the benefit of GPA and MTSU Top Model, its successors and assigns.

Signed this ____ day of _____, 20__

SIGN

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